

CIMA Professional Qualification



Chartered Institute of
Management Accountants

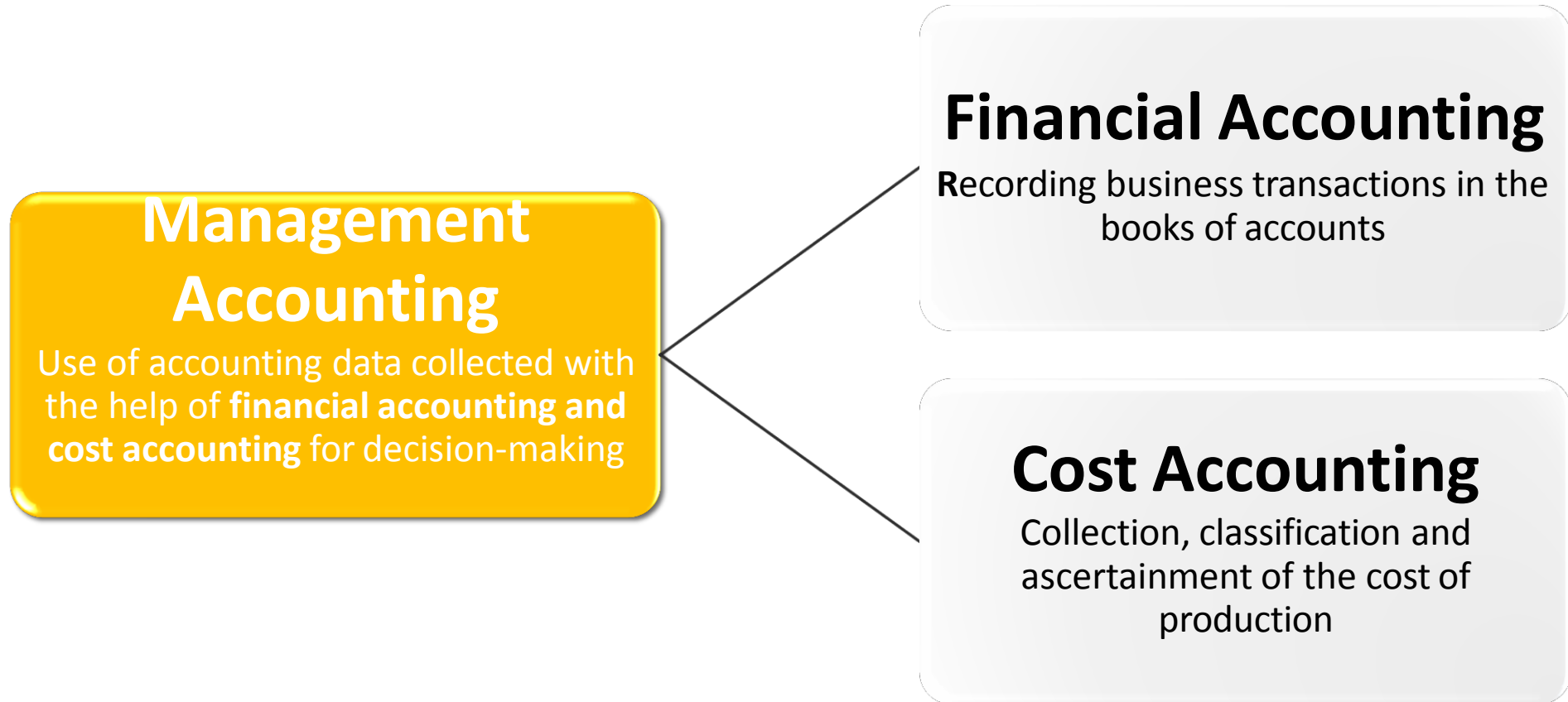


Winner of “Best Learning Partner of the Year Award” by CIMA India

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Management Accounting



Management Accountant Role

“A management accountant applies his or her professional knowledge and skill in the preparation and presentation of financial and other decision oriented information in such a way as to assist management in the formulation of policies and in the planning and control of the operation of the undertaking”

Management Accountants:

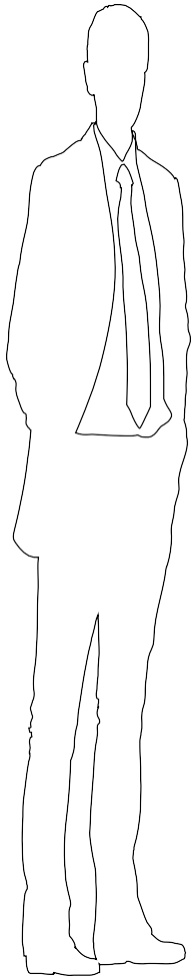
- ❑ Advise managers about the financial implications of projects
- ❑ Explain the financial consequences of business decisions
- ❑ Formulate business strategy
- ❑ Conduct internal business audits
- ❑ Explain the impact of the competitive landscape.

CIMA at a Glance

The CIMA logo is displayed in white, italicized, serif font on a red rectangular background.

- ❑ UK based Professional body offering training and qualification in management accountancy since 1919
- ❑ CIMA is the world's largest and leading professional body with 218,000 members and students operating in 177 countries
- ❑ Member of International Federation of Accountants
- ❑ Develops skills for Strategic Advice, Managing Risk, and Managing Key Decisions
- ❑ Gain CGMA – Chartered Global Management Accountant
- ❑ A well rounded qualification for financial careers globally
- ❑ 10% of working members are Finance Directors (including CFOs) and 9% are Financial Controllers, 16% are Chief Executive Officers or Managing Directors.

Roles for Management Accountants



Business Analyst	Group Treasurer	Financial Analyst	Forensic Accountant
Project Manager	Project Manager	Director Operations	Corporate Finance
Business Planning	Financial Controller	Management Consultant	Pricing/Cost Analyst

CIMA professionals in spectrum of industries



Financial Services



Professional Services
& Consulting



Engineering &
Manufacturing



FMCG



Public Sector



Retail



Transport & Travel

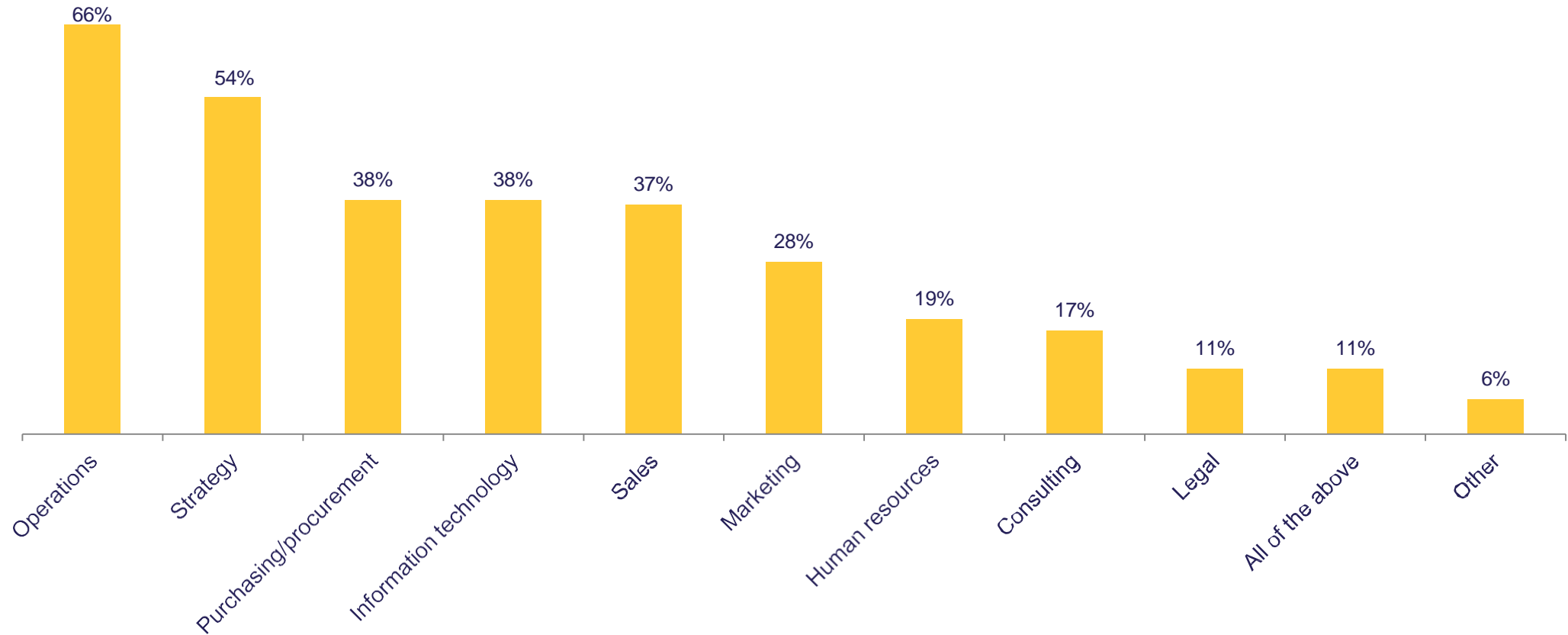


Media & Publishing



Telecom & IT

CIMA Professionals – look beyond finance



Why Choose CIMA

- ✓ CIMA is the most relevant financial qualification with sole focus on business
- ✓ Earn a globally recognised CGMA (Chartered Global Management Accountant)
- ✓ Accepted and recognised in 176 countries around the globe
- ✓ Opportunities in finance and business critical functions
- ✓ CIMA qualified professionals work in a gamut of industries including Public, Private sector and Not-For-Profit organisations
- ✓ Case study based approach – sharpening analytical and application skills
- ✓ Computer based assessments – can be taken from anywhere anytime
- ✓ Flexible study options and greater success rates

Best of both Worlds

MBA programmes



Practical, On-The
Job Learning
(Plus Code of Ethics)

CIMA

Management
Skills & Financial
Orientation

v

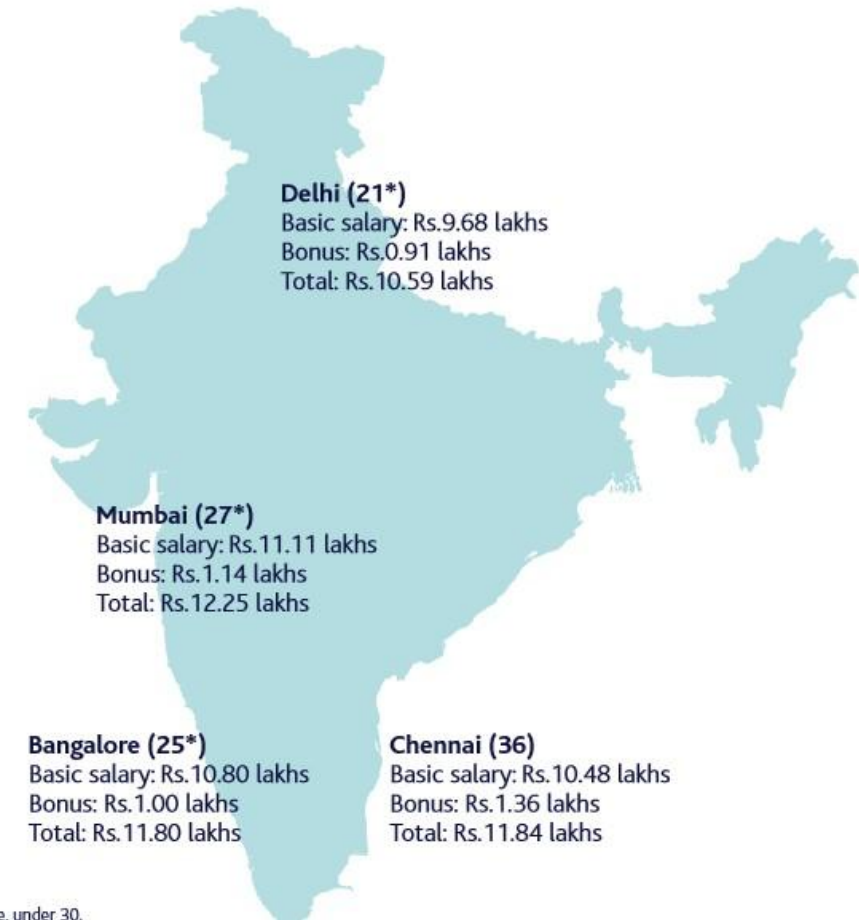


Institute of Chartered Accountants
of India



'Accounting'
Regulatory and compliance

CIMA Remuneration Survey (2013 –India)



Recruiters choice globally

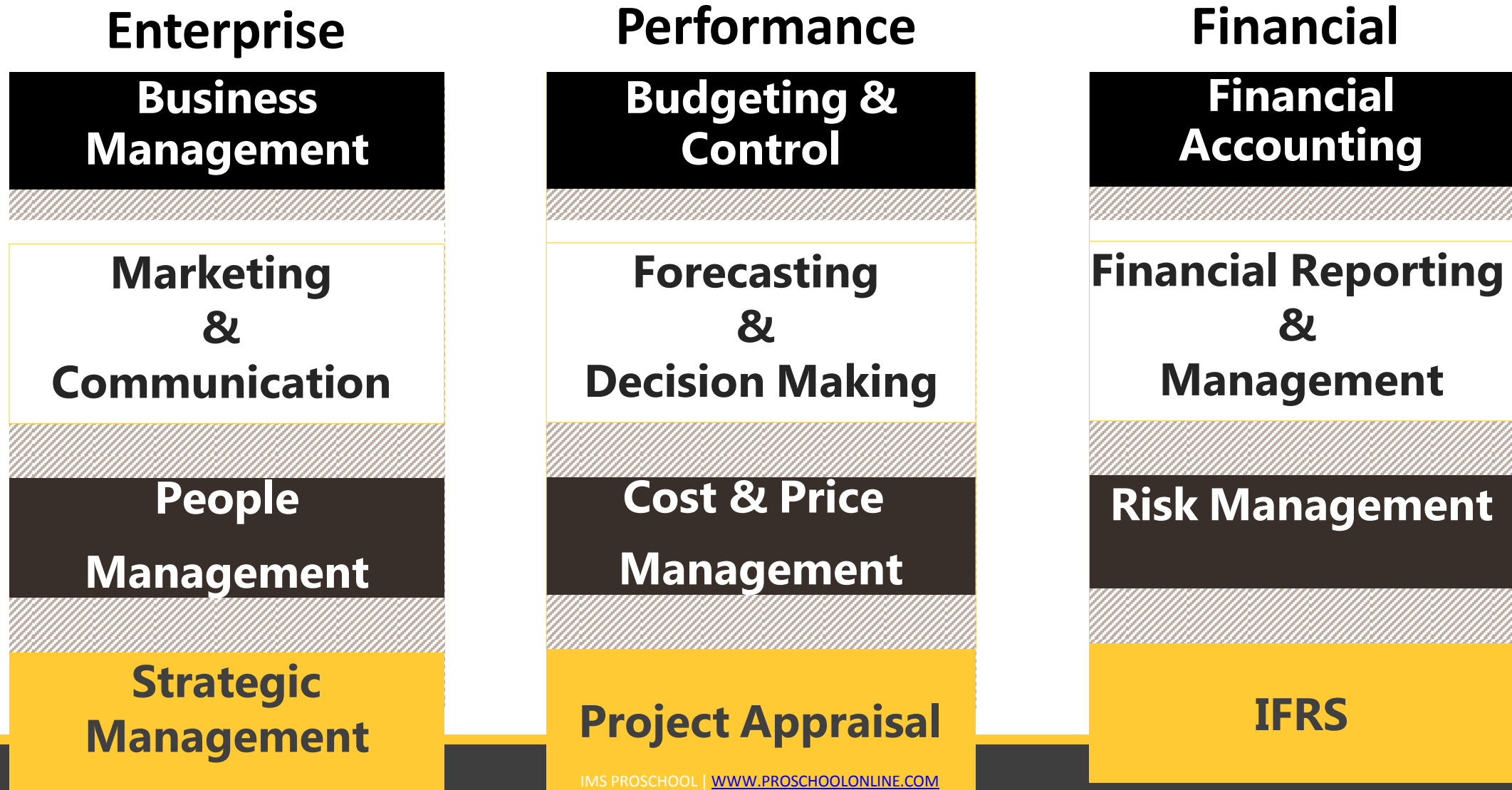
Some of the top companies recruiting CIMA professionals

Sector	Companies
FMCG	Procter Gamble, Unilever, Nestle, Pepsi co, Coca Cola, Telco, Kellogg's
Banking & Finance	KPMG, Deloitte, PWC, E& Y, Barclays, HSBC, Morgan Stanley, RBS, Deutsche Bank, American Express
IT	Accenture, IBM, Cisco, Siemens ,Capgemini,
Automobile	Ford, Airbus, Rolls Royce
Other	Shell, BP, British Airways, Sony, Vodafone, Xerox

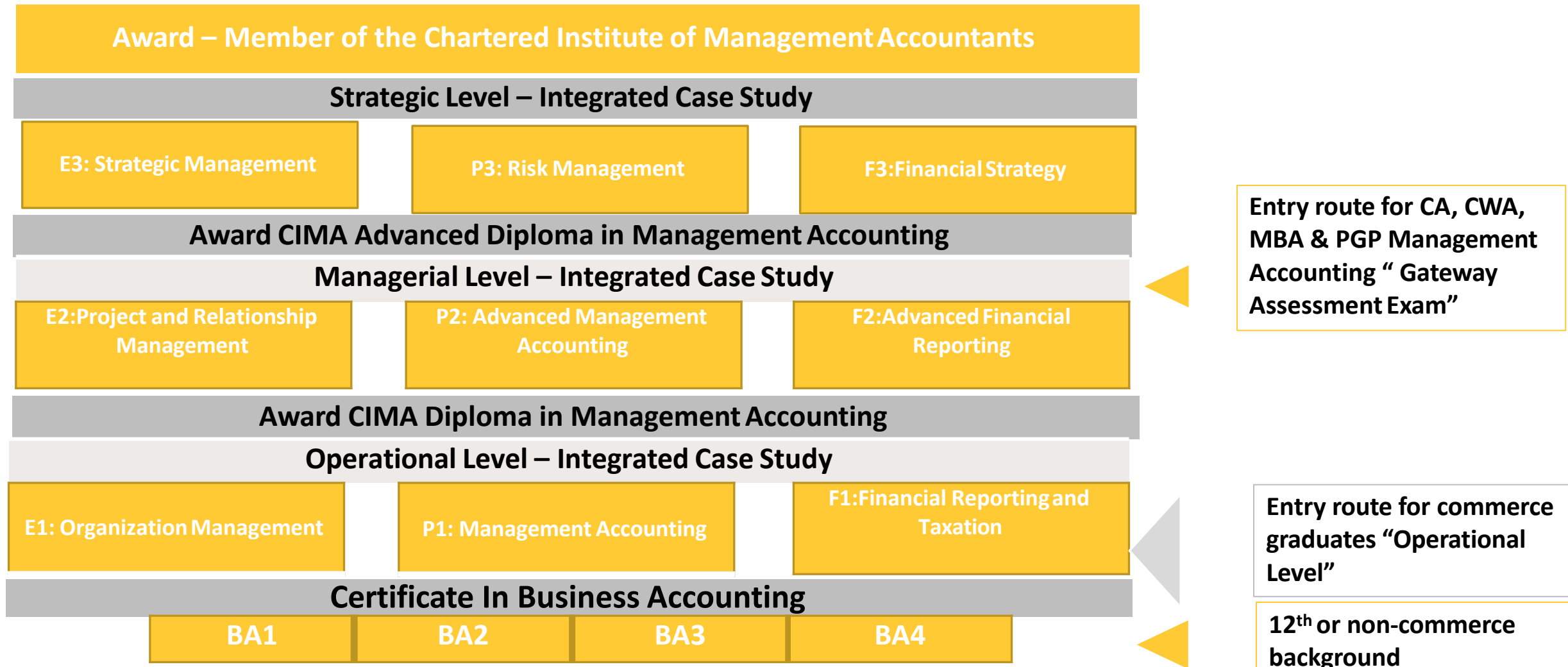
CGMA – The new global standard for Management Accountants



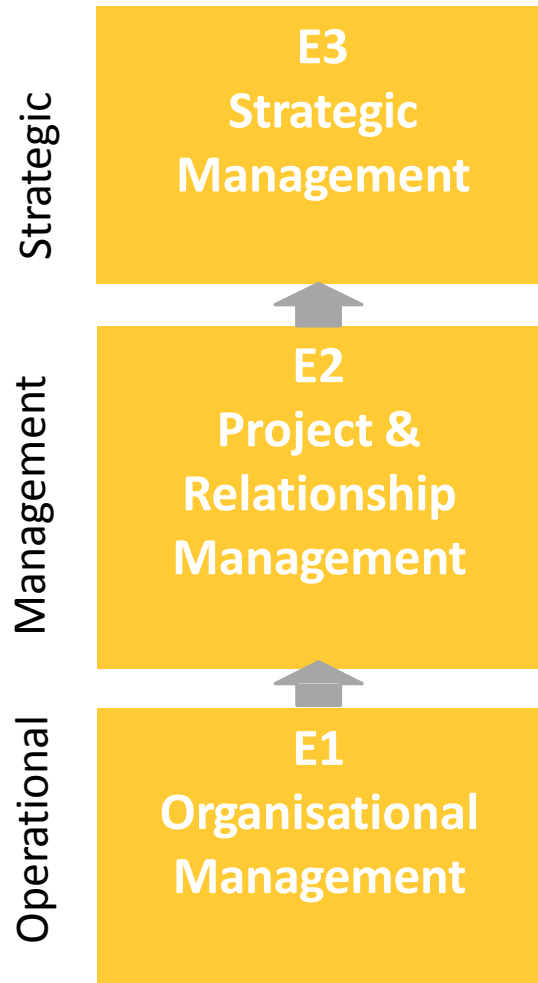
CIMA Advantage – Best of MBA, CWA & CA



Entry routes to CIMA Qualification



CIMA Enterprise Pillar



How do we formulate strategy and plan for its implementation?

- Interacting with the organisations environment
- Evaluating strategic position and options
- Leading change
- Implementing strategy
- Information systems in organisational strategy

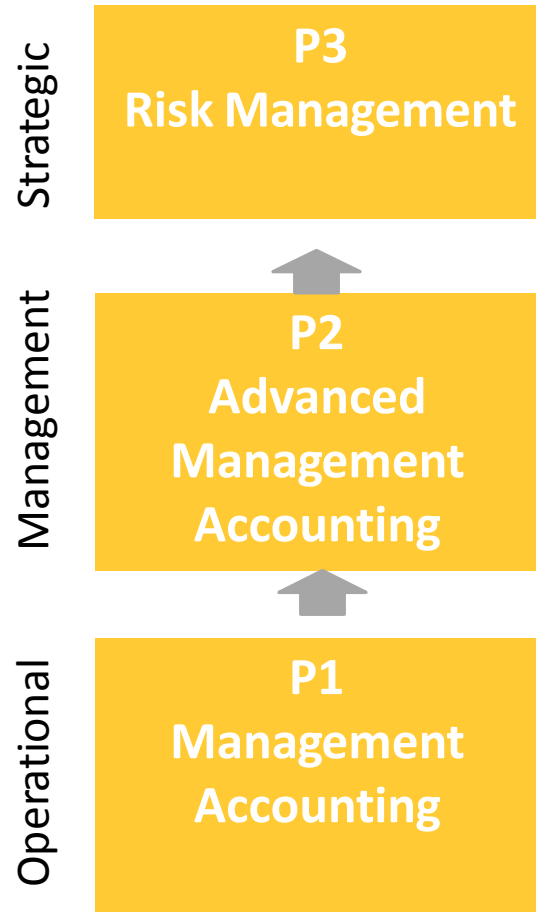
How do we implement strategy using projects?

- Introduction to strategic management and assessing the global environment
- The human aspects of an organization
- Managing relationships
- Managing change through projects

How do we mobilise the whole organisation to implement strategy?

- Introduction to organizations
- Managing the finance function
- Managing technology and information
- Operations management
- Marketing
- Managing human resources

CIMA Performance Pillar



Identify and manage risks

- Identification, classification and evaluation of Risk
- Responses to strategic risk
- Internal controls to manage risk
- Managing risks associated with cash flows
- Managing risks associated with capital investment

Provide information for operational and strategic decision making

- Cost planning and analysis for competitive advantage
- Control and performance management of responsibility centers
- Long-term decision making
- Management control and risk

Apply tools and techniques for decision making

- Cost accounting systems
- Budgeting
- Short-term decision making
- Dealing with risk and uncertainty

CIMA Financial Pillar



Your Pathway to CIMA

Qualification	Entry Route	Total No. of Papers	Exemptions	Papers	Duration
Undergraduates	CIMA Certificate in Business Accounting	16	Nil	16	2.5 – 3 years
Graduates with non-commerce background	CIMA Certificate in Business Accounting	16	Nil	16	2.5 – 3 years
Graduates with commerce background	Operational Level	16	4	12	2 – 2.5 years
Graduates with IMS Proschool PGPMA	Management Gateway Assessment	16	11	5	1.5 – 2 years
MBA/CA/ICWA	Management Gateway Assessment	16	11	5	1.5 – 2 years

CIMA exams

Level	Subjects	Exam sittings
Certificate in Business Accounting	BA1, BA2, BA3, BA4.	Around the year
Operational Level	E1, P1, F1	Around the year
Operational Level	Operational Case Study	March, May, August, November
Management Level	E2, P2, F2	Around the year
Management Level	Management Case Study	March, May, August, November
Strategic Level	E3, P3, F3	Around the year
Strategic Level	Strategic Case Study	March, May, August, November

CIMA Fee Structure

Particulars			Total Fees (GBP)	Total Fees (INR)
Registration (One time)			77	7700
Annual Subscription			108	10800
Level	No.of Papers	Fee per Paper	Total Fees (GBP)	Total Fees (INR)
Certificate	4	64	256	25600
Operational	3	77	231	23100
Operational Case Study	1	126	126	12600
Management	3	77	231	23100
Management Case Study	1	126	126	12600
Strategic Level	3	126	378	37800
Strategic Case Study	1	192	192	19200
Total	17		1540	154000

IMS Proschool Training Fee Structure

Program (Classroom)	Fee (INR)
Certificate in Business Accounting	40,000
Operational Level	40,000
Managerial Level	40,000
Strategic Level	40,000
Master Gateway Assessment (For MBA,CA,CWA) - Fastrack	25,000
Gateway comprehensive	40,000
Gateway LVC	35,000

IMS Proschool Advantage

- ✓ CIMA Approved Learning Partner
- ✓ Faculty from the industry
- ✓ Weekend/weekdays classroom program and Live Virtual Classroom program
- ✓ Extensive prep-program for case study
- ✓ 100% placement assistance



Study modes - Features



Classroom Training

- Face-to-face training by industry expert faculty
- Access online study resources and mock assessments
- Get your queries/doubts resolved in real time
- Networking opportunity with varied experienced professionals
- Knowledge sharing among peers and motivation due to interactivity
- Interview grooming



Live Virtual Classes

- Audio – Video enabled “Live & Interactive training program” on CISCO Platform
- Clear your subject doubts face-to-face with experts
- Get recorded sessions for future reference and missed sessions.
- Access Online study resources and Mock assessments
- Interact with your peers virtually while learning
- No travel, save time - Study in the comfort of your home with a broadband connectivity

About Proschool

- ❑ IMS Proschool is an initiative of IMS learning Resources Pvt. Ltd an organization engaged in training students for last **37 years**.
- ❑ Proschool was launched in **2006** with the objective of equipping graduates and young professionals, with relevant and current skills through standards-based and thoroughly tested certification programs to enable them to perform in a wide spectrum of business environs.
- ❑ Ranked **#4 Trusted Brand in Education** and **44th amongst Most Trusted Service Brands across India** (AC-Nielsen & Brand Equity Study)
- ❑ IMS Proschool along with parent organization has trained **more than 3 lakhs candidates** for different competitive exams and professional courses
- ❑ 90 centers across India for Management Training and 7 centers of Proschool for Financial Training
- ❑ Proschool has also trained over **20000 professionals** from well known organizations like **State Bank of India, Bank of India, UTI, Kotak Group, ICICI Group, Sundaram BNP Paribas, Citibank** etc.,

Partnerships



Funded by National Skill Development Corporation, a PPP promoted by the Union Ministry of Finance, Govt of India to offer skills based education



Tie-up with National Stock Exchange's NCFM for Certification test administration



Approved learning partner of CIMA (UK) for management accounting qualification



Approved prep provider of CFA Institute, USA for CFA Program



Partner with NISM (National Institute of Securities Market - an Initiative of SEBI) to spread Financial Literacy and Awareness across 135,000 schools in the country.



Corporate Clients

Trained & Certified employees of following Organizations

- State Owned Banks
- Foreign Banks
- Security Houses
- Mutual Fund Companies
- Insurance Companies
- IT/ITES



THE TIMES OF INDIA



Our other industry oriented programs

Certification Programs

- Chartered Financial Analyst
- Financial Modeling
- Certified Financial Planner Certification
- Financial Services Foundation
- Chartered Institute Management Accountant
- Business Analytics

Post Graduate Program (6 Month – 9 months)

- Financial Modeling & Business Analysis
- Business Analytics
- Banking & Financial Planning
- Management Accounting



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Or call your nearest IMS Proschool centre

City	Contact no
Bangalore	9900799981
Mumbai	9619207323
Navi Mumbai	9967203387
Pune	9763416050, 8454988892
Gurgaon	9971414355
New Delhi	011-43658144
Chennai	9884909158
Hyderabad	9701233472
Other cities	9769162050
Kochi	96456 29999